



November 1, 2018

Dear

DALLAS ALUMNAE CLUB PRESIDENT

Carol Cook Dalton

HONORARY CHAIRMEN

Tricia Smith Beall
Eileen Ruebel Nash
Marilyn Mueller Smith

STYLE SHOW & LUNCHEON CHAIRMEN

Elizabeth Shuford Conroy
Brittany Harlan Graft
Cindy Satterlee Harlan
Laura Bentley Kellogg

UNDERWRITING CHAIRMEN

Cyndi Burris Bassel
Paula McPherson Davis
Vanessa Ann Redman

UNDERWRITING COMMITTEE

Liz Martin Armstrong
Celia Whitfield Crank
Bev Brown Dale
Barbara Orahood Daniel
Carolyn Bacon Dickson
Sandra Street Estess
Elizabeth Murray Fronterhouse
Judy Walker Gibbs
Mary Joy Davison Hinton
Sally Roney Hoglund
Anne True Massey
Libba Shatto Massey
Anne Mewhinney Monning
JoAnne Bisso Moore
Lisa Hughes Reid
Janet Wallace Yancy
Linda Pinkston Yates

STYLE SHOW & LUNCHEON COMMITTEE

Sally Wallace Crawford
Grace Dewar
Camie Rodgers Drinkwater
Suzanne Hebert Everbach
Ann Collins Field
Camille French
Libby Beall Goff
Brianna Wright Guay
Holly Kaye Hassmann
Charlyn Bracken Holmes
Kathy McIlyar Kelley
Emily Kellogg
Julie Smith Macatee
Julie Martter Morris
Pam Wright Porter
Lauren Sears
Kathy Little Shuford
Lisa Bailey Skidmore
Evy Kay Rhodus Washburne
Liza Yates

Helping The Dallas Alumnae Club of Pi Beta Phi takes great pleasure in helping our community whether it is through our membership’s time and/or financial support. Recognizing how blessed we all are, we strive to bless the lives of others through our philanthropic efforts. We are pleased and excited to launch our biennial fundraising event: Style Show and Luncheon. Please mark your calendar for Tuesday, April 16, 2019 at Brook Hollow Golf Club.

Advance The mission of Pi Beta Phi Fraternity promotes friendship, develops women, cultivates leadership and enriches lives through community service. Our sisterhood is a living example of our mission in action. From the culmination of fundraising initiatives, our club was honored by Pi Beta Phi Foundation as the Top 10 Alumnae Clubs of 2017-18 with the distinction of Number 1. Way to go sisters!

Literacy Read > Lead > Achieve is Pi Beta Phi’s philanthropic effort. Excerpts from the national website state. ‘We believe reading always has been, and always will be — a powerful step toward a life of enduring impact. We believe that readers become leaders. And, we believe reading is the foundation of all that we can achieve in life. One child...one moment at a time...one life changed forever.’

Organizations’ After thorough research and deliberation, our Beneficiary Selection Committee proudly announces the following organizations as our 2018-19 philanthropic recipients. Brother Bill’s Helping Hand – Catch Up & Read – ChildCareGroup – Cristo Rey Dallas College Prep – For the Nations Refugee Outreach – Literacy Achieves – Trinity River Mission. In addition, Pi Beta Phi Foundation is our annual beneficiary.

Success Over the years, our club has given \$1.3 million to a variety of worthy organizations. Enclosed is our underwriting contract listing specific ways to participate. Individually, as a sister, you can change a life. Collectively, as a sisterhood, we can advance a more literate and productive society starting within our community. Please join us with your support as we spotlight our sisterhood and philanthropy.

Helping Advance Literacy Organizations’ Success.

HALOS TO YOU!

Cyndi Bassel Underwriting Co-Chair	Paula Davis Underwriting Co-Chair	Vanessa Redman Underwriting Co-Chair	Carol Dalton Alumnae Club President
Elizabeth Conroy Co-Chair	Brittany Graft Co-Chair	Cindy Harlan Co-Chair	Laura Kellogg Co-Chair

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.



Pi Beta Phi Style Show & Luncheon

Tuesday, April 16, 2019
Brook Hollow Golf Club

10:30 AM Reception

11:15 AM Style Show

12:00 PM Luncheon

UNDERWRITING OPPORTUNITIES & TABLE RESERVATIONS

PREMIER SPONSORSHIPS

\$25,000 • GABRIEL

- Beneficiary Designation, see enclosed listing
- Two tables of Ten
- Priority Style Show & Luncheon Seating
- Invitation to Patron Party (8 Guests)
- Special recognition in all printed materials
- VIP Parking

\$15,000 • ARCHANGEL

- One table of Ten
- Premier Seating
- Invitation to Patron Party (8 Guests)
- Recognition in printed material
- VIP Parking

\$10,000 • PLATINUM ANGEL

- One table of Ten
- Premier Seating
- Invitation to Patron Party (6 Guests)
- Recognition in printed material
- VIP Parking

\$5,000 • GOLDEN ANGEL

- One table of Ten
- Premier Seating
- Invitation to Patron Party (4 Guests)
- Recognition in printed material
- VIP Parking

PREFERRED SPONSORSHIPS

\$2,500 • SILVER ANGEL

- Preferred Seating for 5
- Invitation to Patron Party (2 Guests)
- Listed in printed material

\$1,000 • GUARDIAN ANGEL

- Preferred Seating for 2
- Invitation to Patron Party (2 Guests)
- Listed in printed material

\$500 • CHERUB

- Preferred Seating for 1
- Invitation to Patron Party (2 Guests)
- Listed in printed material

NAMING OPPORTUNITIES

\$7,000 • PRINTING

\$6,000 • DECORATIONS/ RENTALS

\$5,000 • PATRON PARTY

\$4,000 • FAVORS *SOLD!*

\$3,000 • VALET

\$3,000 • VIDEO *SOLD!*

Benefits: Sponsorship benefits at appropriate level listed above with specific naming recognition

DONATIONS

I am unable to attend but would like to donate \$ _____

I / We would like to donate in honor / memory of _____, in the amount of \$ _____
Send an acknowledgement note to _____ at _____

My company will match my donation. Please contact _____ at _____

CONTACT INFORMATION

As it should appear in all printed materials

NAME: _____

ADDRESS: _____

CITY, STATE AND ZIP: _____

PHONE: _____ Home Work Cell

EMAIL: _____

I wish to remain anonymous and do not want to be listed in the program or applicable publications

I wish to decline all benefits

PAYMENT INFORMATION

Enclosed is my check payable to DALLAS PI BETA PHI PHILANTHROPIES. Amount enclosed \$ _____

I pledge my underwriting of \$ _____. Committed date to pay _____

Charge my MC or VISA

Name on account _____ Card Number _____

Amount \$ _____ Billing Zip Code _____ Exp. Date ____/____/____ CVV _____

TABLE LISTING

Please list your table guests below

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Please make a copy for your records and return this copy with your payment.

Underwriting Questions: Cindy Satterlee Harlan, cindyharlan1@gmail.com, 985-778-9848

Contract Mailing Address: Dallas Pi Beta Phi Style Show & Luncheon, P.O. Box 140005, Dallas, TX 75214

Limited individual tickets will be available for purchase with invitations to be sent in March.

Your contribution to this 501(c)(3) organization is tax deductible to the extent allowed by the law.
The non-deductible portion of your donation is \$100 per seat.

Thank you for your generous support!



Pi Beta Phi Style Show & Luncheon

10 HALOS TO PARTICIPATE

- Attend the Patron Party at the lovely home of Kathy and Bill Shuford
- Recognize our Honorary Chairmen who embody Pi Beta Phi virtues
- Raise critical monies for literacy programs
- Advance the Pi Beta Phi Foundation mission
- Showcase Pi Phi Sisterhood
- Showcase Philanthropy
- Feature fashions by Betty Reiter – MaryBeth – Mi Golondrina – Nardos Design – Pockets – Saint Bernard – Tootsies
- Modeled by our beautiful alumnae
- Enjoy the Style Show & Luncheon
- Celebrate Pi Beta Phi!

HALOS

A SPOTLIGHT
ON *sisterhood* AND *philanthropy*

A SPOTLIGHT ON SISTERHOOD FROM OUR HONORARY CHAIRMEN



Tricia, Marilyn and Eileen have been friends and 'sisters' for over 50 years. They are grateful that their three daughters, Libby, Julie and Paige have grown up together, are close friends and share the Pi Beta Phi 'sisterhood' as well.

Tricia Smith Beall was a Pi Beta Phi at SMU from 1952-1956 where she met her future husband, Webber Beall, during her freshman year. Tricia loved her pledge class of 32 girls and was friends with all of them. She says with a big smile, "it was an eye opening experience to have 31 new best friends from all over the U.S." She feels blessed to have life long Pi Phi friendships like fellow rush captain, Susie McFarlin Barns, and Arden Bowers Showalter, a tried and true 'bestie'. Tricia loved being a Pi Phi, still loves Pi Phi and always loved a good ole Pi Phi skit! In addition to her own magical wine and silver blue memories, she is especially grateful that her family has continued the traditions for four generations, most recently with her own Pi Phi daughters and grand-daughters. Tricia's daughters, Carol Beall Carr and Libby Beall Goff, and their respective daughters, Lena Carr and Cassie Goff, all are proud Texas Alphas.

Marilyn Mueller Smith graduated from high school in San Antonio and attended The University of Texas from 1957- 1960 where she pledged Pi Beta Phi. Having graduated from a small high school with a class of only 27 girls, it was a thrill and a party to join up with 50 new friends. "I have maintained close relationships with so many of these wonderful 'girls' and we try to get together at least once a year." She relishes her fun memories as a Texas Alpha and especially remembers when pledges were required to participate in Sing Song. Eloise Tate Foster was the song leader, reminisces Marilyn, and after endless rehearsals for a Music Man medley, the night of the show, "we unfortunately got off on the wrong note and never recovered. You could see the audience cringe. It was painful. But other than that, I am sure we were perfect!" Marilyn is proud to have the Pi Phi legacy continue into the third generation of her family with two of her daughters, Julie Smith Macatee and Allyson Smith Lindsley, both Texas Alphas, and two grand-daughters, Molly Macatee Cox, a Texas Beta and Annie Lindsley, a Tennessee Beta at Vanderbilt.

Eileen Ruebel Nash was born in Dallas and attended Highland Park schools where she met her future husband Michaux. After graduating in 1953, Eileen entered The University of Texas where she pledged Pi Beta Phi following a fabulous summer rush. What special friends she made from all over the state while active in the chapter doing phone duty, study hall, attending mixers and pledge line where the frat boys 'checked out' the new pledges. One of the highlights of college life for Eileen was the Pi Phi/Phi Delt "Mud Fight" a long tradition for pledges. This raucous affair hit the national news and was promptly ended. Soon after, Eileen transferred to SMU where her future husband, Michaux was an SAE and member of the SMU track team. Eileen affiliated with the Texas Betas and quickly met more Pi Phi sisters. After Eileen and Michaux were married, they had 4 four children, one daughter and 3 three sons (one deceased). Eileen considers it very special to share the Pi Phi tradition with her only daughter, Paige, and is proud that her mother-in-law, Joel Waggoner Nash, was also a Pi Phi in 1925. "What an honor it is to be part of the Dallas Alumnae Club of Pi Beta Phi for over 50 years. Thank you for so many precious times with my Pi Phi friends and many more to come. Ring Ching."

DALLAS ALUMNAE CLUB OF PI BETA PHI

2018 – 2019 Beneficiaries

Brother Bill's Helping Hands - bbhh.org

Brother Bill's is enriching the lives of men, women and children in the West Dallas community by empowering through learning, encouraging through relationships and ensuring the essentials of life. Pi Phi will support the Family Literacy and Education Program by providing reading classes for 600 children, adult ESL classes and a Back to School drive supporting 800 students.

Catch Up & Read - catchupandread.org

Catch Up & Read is transforming the lives of at-risk elementary students in DISD by equipping them to read on grade level by 3rd grade. Pi Phi funding supports improving literacy among at-risk elementary students by providing 700 hours of teacher training.

ChildCareGroup - childcaregroup.org

ChildCareGroup's mission is to champion a strong early childhood system that teaches children and parents, trains early childhood professionals and assists families. Pi Phi will support early education programs focused on children 0-5 years old, specifically using their comprehensive Ready to Read initiative that provides a holistic approach to literacy by not only educating the child but also providing teacher training/mentorship and literacy encouragement for the entire family.

Cristo Rey Dallas College Prep - cristoreydallas.org

The Cristo Rey Network® empowers students from an underserved, low-income community in Dallas to develop their minds and hearts to become lifelong contributors to society. By providing students an extraordinary college preparatory education and a unique four- year, integrated corporate work study experience, Cristo Rey seeks to transform urban America one student at a time. Our funds support needed literacy learning software, disabilities testing, teacher support for students struggling with literacy skills and reading curriculum supplies.

For the Nations Refugee Outreach - ftnro.org

For the Nations' mission is to provide educational and acculturation services that help meet the practical needs of refugees in Dallas county. Our funding will support the Children's Program by funding childcare teachers, who are For the Nations graduates, preschool teachers and supporting the summer reading program curriculum that reaches 500 children. Funding will also support the Adult Education and Literacy Program.

Literacy Achieves - literacyachieves.org

The mission of Literacy Achieves is to equip non-English speaking adults and their young children with English literacy and life skills to promote self-sufficiency and the overall well-being of their students, their families and the greater community. Pi Phi funding supports Family Literacy Programs for 690 adults and 330 children by providing free English literacy and educational classes in low-income neighborhoods including Vickery Meadow, West Dallas and East Dallas.

Trinity River Mission - trinityrivermission.org

TRM's primary focus has been to promote literacy, augment academic skills and develop educational success among children and families. Pi Phi funding will support educational programs, specifically Reading Buddies and Literacy Tutoring, to build the foundation necessary to support and encourage elementary through high school students.

Pi Beta Phi Foundation - pibetaphifoundation.org

Pi Beta Phi Foundation shares the mission of Pi Beta Phi Fraternity of Women and its vision to be recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society. The Foundation aligns with and embraces the Fraternity's core values of integrity, philanthropic passion, fraternal and community commitment and trustworthy stewardship. Our funds will support the mission, vision and core values of the Foundation.